



July 14, 2015

## This week's topics:

- Current tenders
- Government Designates Public Housing for Media Village
- New President of the Public Olympic Council
- Ministry of Tourism Offers Training in Preparation for the Games
- Brazil to Present Olympic Solutions in Canada
- Olympic Construction Threatened by Scandal
- Rio to Provide "Fan Fest" Areas During Games
- A New Flame for Brazil



## Current tenders, as of July 14, 2015:

### Services

- ⇒ Temporary Ground Covering (Trackways) - Application date ends July 21, 2015
- ⇒ Modular Buildings—Application date ends July 23, 2015
- ⇒ Interpreter Services—Application date ends July 29, 2015
- ⇒ Overlay Delivery Partner—Application date ends July 30, 2015
- ⇒ In Venue Hospitality—Application date ends August 4, 2015
- ⇒ Pest and Vectors Control—Application date ends August 13, 2015

### Materials

- ⇒ Olympic and Paralympic Sculptures—Application date ends July 20, 2015
- ⇒ Credentials for Car Access—Application date ends July 28, 2015
- ⇒ Wheelchairs—Application date ends July 29, 2015
- ⇒ Flagpoles—Application date ends August 7, 2015

## Government Designates Public Housing for Media Village

The Brazilian Government has authorized the use of buildings from its "My House, My Life" program, which provides housing for low-income residents of the city, to house about 33,000 official press staff and referees during the Olympic Games. The National Congress has until early November to vote on the decision. The 66 five-story apartment buildings are still under construction and are due to be handed over to the International Olympic Committee in February 2016. After the closing of the Games, the real estate will be returned to the *Novo Lar* construction company, which will finalize the units so that they can be turned over to families in need. The government is spending a total of US\$ 39 million on the project.

Source: [Caixa](#)

## New President of the Public Olympic Council

On June 23, Brazilian President Dilma Rousseff presented Luiza Helena Trajano as the new Union President at the Public Olympic Council, the highest body within the Olympic Public Authority, a public organization responsible for monitoring and supervising the preparation and budgeting for projects related to the Games. Luiza is also the president of one of the largest Brazilian furniture and domestic electronics retailer *Magazine Luiza*, and was endorsed by Rousseff as an entrepreneur and fighter with a great capacity for efficiency and effectiveness. In addition to the new President, the Council comprises of State Representative Leonardo da Cunha Dias and City Representative Maria Silva Bastos Marques, former president of the Municipal Olympic Public Authority.

Source: [Exame](#)



## Ministry of Tourism Offers Training in Preparation for the Games

The Brazilian Ministry of Tourism will sponsor courses in order to augment the capacity and knowledge of staff in the tourism sector and make sure that the industry is ready to host the influx of international and domestic travelers that the Olympics will bring. Course offerings include topics related to hotel administration, travel sales, National Park management, gastronomy, and safety, and are available for tourism professionals, entrepreneurs, and individuals looking for job opportunities in the sector. Courses will be offered in Rio de Janeiro and the five cities that are hosting Olympic soccer games. Henrique Eduardo Alves, the agency's minister, believes that the training will boost the country's global competitiveness and ensure that the games are a success. Courses will be available through the end of 2015.

Source: [CBN Foz](#)

## Brazil to Present Olympic Solutions in Canada

Between July 10 to 26, the delegations in charge of running the Pan-American Games in Toronto will meet with representatives from the 2016 Rio Summer Olympics in order to exchange ideas and receive updates on the progress of the Games. In an interview with news magazine *Agencia Brazil*, Public Olympic Authority (APO) President Marcelo Pedroso confirmed several of the measures that would be taken to ensure that the games run smoothly. Plans include cleaning the Guanabara Bay and finalizing the "Complexo de Deodoro," where equestrian events and hockey games will take place. Pedroso emphasized the importance of connecting with representatives responsible for the legacy of the Toronto Games, as this is an area on which the APO is placing a heavy focus. Pedroso is confident that the Olympics will be successful and that the Games and related works will leave a long-lasting positive mark on the city.

Source: [Jornal do Brasil](#)

## Olympic Construction Threatened by Scandal

Brazil's Olympic preparations face further stress from the "Operation Lava Jato" scandal that has shaken the country in recent months. Construction companies Andrade Gutierrez and Odebrecht, which have both seen high-level executives sent to prison over the scandal, are responsible for crucial projects related to the Games, such as the Trans-Olympic transportation system, the expansion of the metro, the Olympic Village and Park, and the depollution of the Barra da Tijuca lagoons. The companies are facing the potential suspension of all government projects, which would leave these works in limbo with a lack of suitable companies to pick up the work.

In addition to these potential legal challenges, companies involved in the scandal will also have difficulties in gaining the capital needed to finance these large-scale projects. Local newspaper *Jornal do Brasil* sources emphasize that the authorities handling the punishment of those involved in the scandal will have to walk a fine line to ensure that guilty bodies are appropriately disciplined without further interrupting the preparations that the city needs to make before hosting the 2016 Summer Games.

Source: [Jornal do Brasil](#)





## Rio to Provide “Fan Fest” Areas During Games

The city of Rio plans to provide three different viewing areas for individuals interested in watching live transmissions of the Olympic events, similarly to the 2014 World Cup broadcasts on Copacabana beach. The venues will be located in *Porto Maravilha*, *Parque Madureira*, and the *Miécimo da Silva* Sports Center in Campo Grande. The broadcasts will be accompanied by additional entertainment; for example, attractions in the port area will include live music, a space for food trucks, an exhibition on the history of the Olympics, and a fireworks display on each night of the Games. The broadcasts will last from 10 am until 10 pm daily, and may remain open later on some days depending on the schedule for key events.

Source: [Panrotas](#)

## A New Flame for Brazil

Brazil will be the first South American country to host the Olympics in 2016 and has designed an Olympic torch fitting for this historic event. The sleek new 2016 Olympic torch was designed by Chelled & Hayashi, a studio that specializes in brand identity. The torch is made from recycled aluminum and is designed so that the top end expands automatically during the “kiss of the torches” to reveal blue and green sections. These colors, combined with the yellow flame, mirror the colors of the Brazilian flag and are meant to represent the sea, mountains, sky, and sun. Like the 2012 London design, the torch’s triangular shape references the Olympic values of respect, friendship, and excellence.

President Rousseff unveiled the torch in a ceremony in Brasilia on July 4th. The traditional Olympic torch relay will begin in May 2016 from Brazil’s capital, Brasilia, and will conclude in August 5<sup>th</sup> at Maracanã Stadium in Rio, the site of the opening ceremony. The 12,000 torch bearers, who will be chosen by the Olympics’ organizing committee in the coming months, will carry the torch for 300 meters each as it makes its 100 day trip through 300 Brazilian cities. President Rousseff has promised that security will be a priority and has invited thousands of fans to travel to Brazil for the games.

Sources: [Dezeen](#) & [BBC](#)

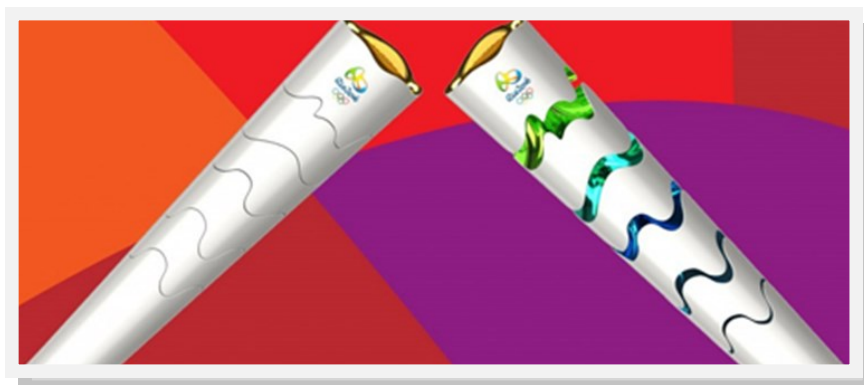


Photo: Dezeen





For past editions of this newsletter, please refer to:

[http://www.export.gov/brazil/games/eg\\_br\\_080260.asp](http://www.export.gov/brazil/games/eg_br_080260.asp)

Current tenders can be found at the procurement link under the title "Suppliers Portal Status of the Bids" at: <http://portaldesuprimentos.rio2016.com/en/status-of-the-bids/>.

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## About this newsletter

The US Foreign Commercial Service at the US Consulate Rio de Janeiro will be periodically providing this newsletter on recent news and tenders related to the Rio 2016™ Olympic and Paralympic Games.



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